



# **Tourist Accommodation Small Area Data**

**Tasmania**

**December Quarter 2002**

## NOTES

### FORTHCOMING ISSUES

#### ISSUE

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### INTRODUCTION

This publication contains the results of the quarterly Survey of Tourist Accommodation (STA). The STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms.

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### NEXT ISSUE

For the four quarters of 2003, the scope of the STA will be expanded. Over this period the following accommodation sectors will be covered:

- hotels, motels, guest houses and serviced apartments with 15 or more rooms;
- holiday flats, units and houses operated by owners, managers or real estate agents who have sole letting rights to at least 15 flats, units or houses for short term letting;
- caravan parks with 40 or more powered sites, cabins, etc; and
- visitor hostels with 25 or more bed spaces.

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### DATA REVISIONS

Revisions have been made to the September quarter 2002 data for motels and guest houses in Table 1.

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### NOTE

For further information about these and related statistics, contact Neil McKellar-Stewart on 07 3222 6364, email [neil.mckellar-stewart@abs.gov.au](mailto:neil.mckellar-stewart@abs.gov.au), fax 07 3222 6417 or the National Information and Referral Service on 1300 135 070. For information about subscriptions to ABS products please contact ABS Subscription Services 1300 366 323.

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Period	Establish- ments no.	Guest rooms no.	Bed spaces no.	Persons employed no.	Room nights occupied '000	Room occupancy rate %	Guest nights '000	Bed occupancy rate %	Guest arrivals '000	Average length of stay days	Takings from accom- modation \$'000
LICENSED HOTELS WITH FACILITIES											
<b>2001</b>											
September quarter	52	2 847	7 796	2 627	97.8	37.4	152	21.1	82	1.8	9 170
December quarter	53	2 900	7 955	2 743	139.5	52.3	226	30.9	124	1.8	13 313
<b>2002</b>											
March quarter	53	2 899	7 945	2 700	166.9	64.0	286	40.0	158	1.8	15 745
June quarter	52	2 879	7 964	2 676	124.3	47.5	193	26.7	108	1.8	11 139
September quarter	54	2 863	7 864	2 448	101.1	38.5	153	21.2	84	1.8	9 103
December quarter	54	2 867	7 831	2 558	151.4	57.4	244	33.9	137	1.8	14 468
Year ended December 2001	..	..	..	..	530.6	50.2	862	29.7	481	1.8	50 865
Year ended December 2002	..	..	..	..	543.8	51.8	876	30.4	487	1.8	50 455
MOTELS AND GUEST HOUSES WITH FACILITIES											
<b>2001</b>											
September quarter	50	1 671	5 156	647	55.2	36.0	101	21.2	53	1.9	4 595
December quarter	49	1 646	5 178	715	79.8	52.7	151	31.8	89	1.7	7 295
<b>2002</b>											
March quarter	49	1 650	5 124	695	99.2	66.8	200	43.3	108	1.9	9 216
June quarter	49	1 648	5 061	628	69.7	46.5	126	27.3	69	1.8	6 006
September quarter	r 54	r 1 716	r 5 243	r 886	r 60.2	r 38.1	r 107	r 22.2	r 60	r 1.8	r 5 239
December quarter	55	1 801	5 444	1 019	93.6	56.5	176	35.2	97	1.8	8 921
Year ended December 2001	..	..	..	..	306.2	50.4	584	30.9	324	1.8	27 499
Year ended December 2002	..	..	..	..	322.6	51.9	609	32.0	334	1.8	29 383
SERVICED APARTMENTS											
<b>2001</b>											
September quarter	25	910	3 214	422	37.9	45.3	76	25.9	28	2.7	4 161
December quarter	26	1 011	3 458	458	53.2	57.2	111	34.9	47	2.3	6 254
<b>2002</b>											
March quarter	26	1 009	3 407	531	62.7	69.0	145	47.1	61	2.4	7 463
June quarter	26	1 030	3 544	481	46.0	49.1	96	29.8	42	2.3	5 153
September quarter	31	1 125	3 914	492	46.2	44.6	97	27.0	39	2.5	4 934
December quarter	31	1 129	3 895	552	70.7	68.1	145	40.6	61	2.4	7 822
Year ended December 2001	..	..	..	..	189.1	56.3	407	34.0	172	2.4	21 901
Year ended December 2002	..	..	..	..	225.6	57.6	483	35.9	202	2.4	25 373
TOTAL ESTABLISHMENTS											
<b>2001</b>											
September quarter	127	5 428	16 166	3 696	190.9	38.3	328	22.1	164	2.0	17 926
December quarter	128	5 557	16 591	3 916	272.6	53.3	488	32.0	259	1.9	26 862
<b>2002</b>											
March quarter	128	5 558	16 476	3 926	328.8	65.7	630	42.5	327	1.9	32 424
June quarter	127	5 557	16 569	3 785	240.1	47.5	415	27.5	219	1.9	22 298
September quarter	r 139	r 5 704	r 17 021	r 3 826	r 207.5	r 39.6	r 357	r 22.9	r 183	r 2.0	r 19 276
December quarter	140	5 797	17 170	4 129	315.7	59.2	566	35.8	294	1.9	31 211
Year ended December 2001	..	..	..	..	1 025.9	51.3	1 853	30.9	976	1.9	100 265
Year ended December 2002	..	..	..	..	1 092.0	52.9	1 969	32.1	1 023	1.9	105 211

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)								
<b>December quarter 2001</b>								
Establishments	53	49	26	11	14	71	32	128
Guest rooms	2 900	1 646	1 011	301	439	2 629	2 188	5 557
Bed spaces	7 955	5 178	3 458	970	1 090	8 153	6 378	16 591
Persons employed	2 743	715	458	207	192	1 305	2 212	3 916
<b>December quarter 2002</b>								
Establishments	54	55	31	16	13	75	36	140
Guest rooms	2 867	1 801	1 129	431	408	2 748	2 210	5 797
Bed spaces	7 831	5 444	3 895	1 381	1 126	8 306	6 357	17 170
Persons employed	2 558	1 019	552	304	173	1 473	2 179	4 129
ROOM NIGHTS OCCUPIED ('000)								
<b>2001</b>								
December quarter	139.5	79.8	53.2	10.2	10.4	121.6	130.3	272.6
<b>2002</b>								
October	49.8	31.4	22.4	5.2	4.7	45.5	48.4	103.7
November	54.6	32.6	23.9	5.9	5.4	47.9	51.9	111.1
December	47.1	29.5	24.3	5.2	4.6	42.8	48.3	100.9
December quarter	151.4	93.6	70.7	16.2	14.6	136.2	148.7	315.7
ROOM OCCUPANCY RATES (%)								
<b>2001</b>								
December quarter	52.3	52.7	57.2	37.0	25.8	50.3	64.7	53.3
<b>2002</b>								
October	56.1	56.3	64.1	38.6	36.9	53.4	70.7	57.7
November	63.4	60.4	70.7	45.6	44.1	58.1	78.3	63.9
December	52.9	52.8	69.5	38.5	36.0	50.3	70.6	56.1
December quarter	57.4	56.5	68.1	40.9	39.0	53.9	73.1	59.2
GUEST NIGHTS ('000)								
<b>2001</b>								
December quarter	226.0	151.3	110.9	22.6	16.4	235.6	213.6	488.2
<b>2002</b>								
October	77.9	57.3	46.0	11.7	7.7	86.3	75.6	181.2
November	84.9	60.1	47.9	12.1	9.0	90.7	81.1	192.8
December	81.5	58.9	51.6	12.3	8.6	90.3	80.8	192.1
December quarter	244.3	176.3	145.4	36.0	25.3	267.3	237.5	566.1
BED OCCUPANCY RATES (%)								
<b>2001</b>								
December quarter	30.9	31.8	34.9	25.3	16.3	31.4	36.4	32.0
<b>2002</b>								
October	32.1	34.0	38.1	27.3	22.0	33.5	38.3	34.0
November	36.1	36.8	41.0	29.1	26.6	36.4	42.5	37.4
December	33.6	34.9	42.7	28.7	24.7	35.1	41.0	36.1
December quarter	33.9	35.2	40.6	28.3	24.4	35.0	40.6	35.8

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
GUEST ARRIVALS ('000)								
<b>2001</b>								
December quarter	123.6	88.6	47.2	11.5	11.2	134.2	102.5	259.4
<b>2002</b>								
October	42.9	31.8	18.1	6.1	4.4	48.3	34.0	92.8
November	48.6	33.1	21.1	6.9	5.4	51.5	39.1	102.9
December	45.0	32.1	21.4	6.5	5.0	50.0	36.9	98.4
December quarter	136.5	97.0	60.6	19.5	14.8	149.8	110.0	294.1
AVERAGE LENGTH OF STAY (days)								
<b>2001</b>								
December quarter	1.8	1.7	2.3	2.0	1.5	1.8	2.1	1.9
<b>2002</b>								
December quarter	1.8	1.8	2.4	1.8	1.7	1.8	2.2	1.9
TAKINGS FROM ACCOMMODATION (\$'000)								
<b>2001</b>								
December quarter	13 313	7 295	6 254	960	627	9 963	15 311	26 862
<b>2002</b>								
October	4 796	2 912	2 490	494	266	3 731	5 707	10 198
November	4 959	3 090	2 709	535	301	3 981	5 941	10 758
December	4 713	2 920	2 623	552	259	3 813	5 632	10 256
December quarter	14 468	8 921	7 822	1 580	827	11 524	17 280	31 211
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
<b>2001</b>								
December quarter	95.4	91.4	117.6	93.8	60.1	81.9	117.5	98.6
<b>2002</b>								
October	96.2	92.6	111.0	95.6	57.0	82.1	117.9	98.3
November	90.9	94.7	113.1	90.7	55.8	83.1	114.4	96.8
December	100.2	99.0	107.8	107.2	56.9	89.0	116.5	101.7
December quarter	95.5	95.3	110.6	97.5	56.5	84.6	116.2	98.9
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
<b>2001</b>								
December quarter	49.9	48.2	67.2	34.7	15.5	41.2	76.1	52.5
<b>2002</b>								
October	54.0	52.2	71.2	36.9	21.0	43.8	83.3	56.7
November	57.7	57.2	80.0	41.4	24.6	48.3	89.6	61.9
December	53.0	52.3	75.0	41.3	20.5	44.8	82.2	57.1
December quarter	54.9	53.8	75.3	39.9	22.0	45.6	85.0	58.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1, 2 and Ungraded	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
<b>December quarter 2001</b>							
Establishments	11	18	8	5	20	12	37
Guest rooms	1 057	603	494	150	844	1 160	2 154
Bed spaces	2 706	1 863	1 393	387	2 459	3 116	5 962
Persons employed	1 341	221	199	98	369	1 294	1 761
<b>December quarter 2002</b>							
Establishments	11	22	10	5	23	15	43
Guest rooms	977	706	536	120	938	1 161	2 219
Bed spaces	2 448	2 062	1 509	371	2 632	3 016	6 019
Persons employed	1 086	453	252	105	451	1 235	1 791
ROOM NIGHTS OCCUPIED ('000)							
<b>2001</b>							
December quarter	64.4	33.5	30.8	5.6	46.0	77.1	128.8
<b>2002</b>							
October	21.4	15.1	12.9	2.1	18.5	28.9	49.5
November	22.6	15.3	13.4	2.3	18.7	30.4	51.3
December	19.0	13.1	14.2	1.8	16.7	27.9	46.4
December quarter	63.0	43.5	40.6	6.1	53.8	87.3	147.2
ROOM OCCUPANCY RATES (%)							
<b>2001</b>							
December quarter	66.3	60.4	67.8	40.8	59.3	72.3	65.0
<b>2002</b>							
October	70.8	69.1	77.9	55.9	63.6	80.4	72.0
November	77.1	72.1	83.5	63.0	66.3	87.2	77.0
December	62.8	60.1	85.6	47.8	57.3	77.7	67.4
December quarter	70.1	67.0	82.3	55.5	62.4	81.7	72.1
GUEST NIGHTS ('000)							
<b>2001</b>							
December quarter	102.8	63.5	58.2	9.3	87.6	127.5	224.4
<b>2002</b>							
October	32.7	27.0	23.4	4.3	34.3	44.5	83.0
November	34.8	28.0	23.9	4.1	35.2	47.3	86.6
December	33.3	26.7	24.8	4.3	35.4	45.1	84.8
December quarter	100.7	81.7	72.1	12.8	104.9	136.9	254.5
BED OCCUPANCY RATES (%)							
<b>2001</b>							
December quarter	41.3	37.0	45.4	26.2	38.7	44.5	40.9
<b>2002</b>							
October	43.1	42.2	50.0	37.7	42.0	47.5	44.5
November	47.3	45.2	52.8	37.1	44.5	52.3	48.0
December	43.9	41.8	53.0	37.3	43.4	48.2	45.5
December quarter	44.7	43.1	51.9	37.4	43.3	49.3	46.0

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).



## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1, 2 and Ungraded	3	4 and 5	Total
GUEST ARRIVALS ('000)							
<b>2001</b>							
December quarter	41.6	28.0	20.6	4.0	36.8	49.5	90.2
<b>2002</b>							
October	14.0	11.5	6.9	1.7	14.7	16.0	32.4
November	15.6	11.4	9.0	1.6	15.0	19.5	36.1
December	14.7	11.1	9.0	1.8	15.3	17.7	34.8
December quarter	44.3	34.0	24.9	5.1	45.1	53.2	103.3
AVERAGE LENGTH OF STAY (days)							
<b>2001</b>							
December quarter	2.5	2.3	2.8	2.4	2.4	2.6	2.5
<b>2002</b>							
December quarter	2.3	2.4	2.9	2.5	2.3	2.6	2.5
TAKINGS FROM ACCOMMODATION (\$'000)							
<b>2001</b>							
December quarter	6 994	2 693	3 846	512	3 681	9 339	13 533
<b>2002</b>							
October	2 398	1 268	1 578	183	1 542	3 520	5 245
November	2 289	1 280	1 668	196	1 549	3 493	5 238
December	2 242	1 113	1 506	181	1 474	3 206	4 861
December quarter	6 930	3 661	4 753	560	4 565	10 219	15 344
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)							
<b>2001</b>							
December quarter	108.6	80.3	124.7	91.0	80.0	121.1	105.1
<b>2002</b>							
October	111.9	83.8	121.9	87.8	83.4	121.6	105.9
November	101.4	83.8	124.2	86.3	83.0	115.1	102.1
December	117.9	84.7	105.9	101.8	88.5	114.7	104.8
December quarter	109.9	84.1	117.1	91.3	84.8	117.1	104.2
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)							
<b>2001</b>							
December quarter	71.9	48.5	84.6	37.1	47.4	87.5	68.3
<b>2002</b>							
October	79.2	58.0	95.0	49.1	53.0	97.8	76.2
November	78.1	60.4	103.7	54.4	55.0	100.3	78.7
December	74.0	50.8	90.6	48.7	50.7	89.1	70.7
December quarter	77.1	56.4	96.4	50.7	52.9	95.7	75.2

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREATER HOBART..... SOUTHERN(b)..... EAST COAST(b).....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
<b>December quarter 2001</b>												
Establishments	11	18	8	37	4	—	1	5	8	1	3	12
Guest rooms	1 057	603	494	2 154	125	—	n.p.	144	n.p.	n.p.	n.p.	448
Bed spaces	2 706	1 863	1 393	5 962	340	—	n.p.	420	n.p.	n.p.	n.p.	1 582
Persons employed	1 341	221	199	1 761	72	—	n.p.	78	n.p.	n.p.	n.p.	249
<b>December quarter 2002</b>												
Establishments	11	22	10	43	4	—	2	6	8	2	3	13
Guest rooms	977	706	536	2 219	n.p.	—	n.p.	155	335	n.p.	n.p.	498
Bed spaces	2 448	2 062	1 509	6 019	n.p.	—	n.p.	493	1 014	n.p.	n.p.	1 705
Persons employed	1 086	453	252	1 791	n.p.	—	n.p.	84	196	n.p.	n.p.	315
ROOM NIGHTS OCCUPIED ('000)												
<b>2001</b>												
December quarter	64.4	33.5	30.8	128.8	4.9	—	n.p.	5.2	n.p.	n.p.	n.p.	17.6
<b>2002</b>												
October	21.4	15.1	12.9	49.5	n.p.	—	n.p.	2.2	4.0	n.p.	n.p.	6.8
November	22.6	15.3	13.4	51.3	n.p.	—	n.p.	2.4	4.6	n.p.	n.p.	7.9
December	19.0	13.1	14.2	46.4	n.p.	—	n.p.	2.3	3.9	n.p.	n.p.	7.2
December quarter	63.0	43.5	40.6	147.2	n.p.	—	n.p.	6.9	12.5	n.p.	n.p.	21.9
ROOM OCCUPANCY RATES (%)												
<b>2001</b>												
December quarter	66.3	60.4	67.8	65.0	42.8	—	n.p.	39.4	n.p.	n.p.	n.p.	42.6
<b>2002</b>												
October	70.8	69.1	77.9	72.0	n.p.	—	n.p.	45.4	38.4	n.p.	n.p.	44.1
November	77.1	72.1	83.5	77.0	n.p.	—	n.p.	51.0	45.5	n.p.	n.p.	52.7
December	62.8	60.1	85.6	67.4	n.p.	—	n.p.	47.8	37.7	n.p.	n.p.	46.6
December quarter	70.1	67.0	82.3	72.1	n.p.	—	n.p.	48.0	40.5	n.p.	n.p.	47.8
GUEST NIGHTS ('000)												
<b>2001</b>												
December quarter	102.8	63.5	58.2	224.4	9.8	—	n.p.	10.6	n.p.	n.p.	n.p.	35.3
<b>2002</b>												
October	32.7	27.0	23.4	83.0	n.p.	—	n.p.	5.0	7.4	n.p.	n.p.	13.8
November	34.8	28.0	23.9	86.6	n.p.	—	n.p.	5.4	8.5	n.p.	n.p.	15.8
December	33.3	26.7	24.8	84.8	n.p.	—	n.p.	5.4	7.8	n.p.	n.p.	15.4
December quarter	100.7	81.7	72.1	254.5	n.p.	—	n.p.	15.8	23.7	n.p.	n.p.	45.0
BED OCCUPANCY RATES (%)												
<b>2001</b>												
December quarter	41.3	37.0	45.4	40.9	31.4	—	n.p.	27.5	n.p.	n.p.	n.p.	24.2
<b>2002</b>												
October	43.1	42.2	50.0	44.5	n.p.	—	n.p.	32.8	23.6	n.p.	n.p.	26.0
November	47.3	45.2	52.8	48.0	n.p.	—	n.p.	36.2	27.8	n.p.	n.p.	30.9
December	43.9	41.8	53.0	45.5	n.p.	—	n.p.	35.5	24.9	n.p.	n.p.	29.1
December quarter	44.7	43.1	51.9	46.0	n.p.	—	n.p.	34.8	25.4	n.p.	n.p.	28.7

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

(b) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.

GREATER HOBART..... SOUTHERN(b)..... EAST COAST(b).....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
GUEST ARRIVALS ('000)												
<b>2001</b>												
December quarter	41.6	28.0	20.6	90.2	8.2	—	n.p.	8.8	n.p.	n.p.	n.p.	25.7
<b>2002</b>												
October	14.0	11.5	6.9	32.4	n.p.	—	n.p.	3.5	6.1	n.p.	n.p.	9.9
November	15.6	11.4	9.0	36.1	n.p.	—	n.p.	3.7	7.4	n.p.	n.p.	11.7
December	14.7	11.1	9.0	34.8	n.p.	—	n.p.	3.4	6.5	n.p.	n.p.	10.7
December quarter	44.3	34.0	24.9	103.3	n.p.	—	n.p.	10.5	20.1	n.p.	n.p.	32.3
AVERAGE LENGTH OF STAY (days)												
<b>2001</b>												
December quarter	2.5	2.3	2.8	2.5	1.2	—	n.p.	1.2	n.p.	n.p.	n.p.	1.4
<b>2002</b>												
December quarter	2.3	2.4	2.9	2.5	n.p.	—	n.p.	1.5	1.2	n.p.	n.p.	1.4
TAKINGS FROM ACCOMMODATION (\$'000)												
<b>2001</b>												
December quarter	6 994	2 693	3 846	13 533	413	—	n.p.	438	n.p.	n.p.	n.p.	1 783
<b>2002</b>												
October	2 398	1 268	1 578	5 245	n.p.	—	n.p.	194	289	n.p.	n.p.	667
November	2 289	1 280	1 668	5 238	n.p.	—	n.p.	211	325	n.p.	n.p.	812
December	2 242	1 113	1 506	4 861	n.p.	—	n.p.	193	306	n.p.	n.p.	847
December quarter	6 930	3 661	4 753	15 344	n.p.	—	n.p.	599	920	n.p.	n.p.	2 325
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
<b>2001</b>												
December quarter	108.6	80.3	124.7	105.1	83.9	—	n.p.	83.9	n.p.	n.p.	n.p.	101.5
<b>2002</b>												
October	111.9	83.8	121.9	105.9	n.p.	—	n.p.	88.9	72.6	n.p.	n.p.	98.0
November	101.4	83.8	124.2	102.1	n.p.	—	n.p.	89.2	71.1	n.p.	n.p.	103.0
December	117.9	84.7	105.9	104.8	n.p.	—	n.p.	84.1	78.2	n.p.	n.p.	117.7
December quarter	109.9	84.1	117.1	104.2	n.p.	—	n.p.	87.4	73.8	n.p.	n.p.	106.3
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
<b>2001</b>												
December quarter	71.9	48.5	84.6	68.3	35.9	—	n.p.	33.1	n.p.	n.p.	n.p.	43.3
<b>2002</b>												
October	79.2	58.0	95.0	76.2	n.p.	—	n.p.	40.4	27.9	n.p.	n.p.	43.2
November	78.1	60.4	103.7	78.7	n.p.	—	n.p.	45.5	32.3	n.p.	n.p.	54.3
December	74.0	50.8	90.6	70.7	n.p.	—	n.p.	40.2	29.5	n.p.	n.p.	54.9
December quarter	77.1	56.4	96.4	75.2	n.p.	—	n.p.	42.0	29.9	n.p.	n.p.	50.8

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

(b) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.

NORTHERN(b)..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
<b>December quarter 2001</b>												
Establishments	—	3	—	3	15	8	7	30	12	14	5	31
Guest rooms	—	n.p.	—	n.p.	855	286	180	1 321	n.p.	365	n.p.	983
Bed spaces	—	n.p.	—	n.p.	2 499	1 006	734	4 239	n.p.	1 035	n.p.	2 876
Persons employed	—	n.p.	—	n.p.	874	81	89	1 044	n.p.	172	n.p.	520
<b>December quarter 2002</b>												
Establishments	—	3	1	4	15	9	7	31	13	14	6	33
Guest rooms	—	n.p.	n.p.	120	855	310	208	1 373	448	364	195	1 007
Bed spaces	—	n.p.	n.p.	451	2 508	1 029	804	4 341	1 144	1 029	777	2 950
Persons employed	—	n.p.	n.p.	50	880	92	90	1 062	264	176	129	569
ROOM NIGHTS OCCUPIED ('000)												
<b>2001</b>												
December quarter	—	n.p.	—	n.p.	43.2	14.5	8.5	66.2	n.p.	13.8	n.p.	35.4
<b>2002</b>												
October	—	n.p.	n.p.	1.6	14.9	5.5	3.4	23.8	6.2	5.3	3.2	14.7
November	—	n.p.	n.p.	1.7	16.3	5.6	3.3	25.2	7.4	5.5	4.0	16.9
December	—	n.p.	n.p.	1.7	15.6	5.4	3.1	24.1	5.7	4.7	4.0	14.3
December quarter	—	n.p.	n.p.	5.0	46.8	16.6	9.8	73.1	19.3	15.5	11.1	45.9
ROOM OCCUPANCY RATES (%)												
<b>2001</b>												
December quarter	—	n.p.	—	n.p.	54.9	55.2	51.4	54.5	n.p.	41.2	n.p.	39.1
<b>2002</b>												
October	—	n.p.	n.p.	43.3	56.4	57.6	52.0	56.0	44.9	46.6	52.5	46.9
November	—	n.p.	n.p.	46.7	63.4	60.5	53.3	61.2	55.3	50.7	67.7	56.0
December	—	n.p.	n.p.	46.9	58.7	56.3	48.5	56.6	40.8	41.4	66.4	45.9
December quarter	—	n.p.	n.p.	45.6	59.5	58.1	51.2	57.9	46.9	46.1	62.1	49.6
GUEST NIGHTS ('000)												
<b>2001</b>												
December quarter	—	n.p.	—	n.p.	69.7	29.0	21.9	120.5	n.p.	23.5	n.p.	61.1
<b>2002</b>												
October	—	n.p.	n.p.	3.6	23.4	10.7	8.6	42.7	8.7	8.6	6.7	24.1
November	—	n.p.	n.p.	4.2	25.0	10.8	7.8	43.5	10.4	9.1	7.8	27.3
December	—	n.p.	n.p.	4.9	26.7	10.8	8.6	46.1	8.3	8.3	9.6	26.2
December quarter	—	n.p.	n.p.	12.7	75.1	32.2	25.0	132.3	27.4	26.0	24.1	77.5
BED OCCUPANCY RATES (%)												
<b>2001</b>												
December quarter	—	n.p.	—	n.p.	30.3	31.3	32.4	30.9	n.p.	24.6	n.p.	23.1
<b>2002</b>												
October	—	n.p.	n.p.	25.5	30.1	33.5	34.3	31.7	24.7	27.0	27.9	26.3
November	—	n.p.	n.p.	31.3	33.2	34.8	32.4	33.4	30.2	29.4	33.5	30.8
December	—	n.p.	n.p.	35.1	34.3	33.8	34.6	34.3	23.4	26.1	39.9	28.7
December quarter	—	n.p.	n.p.	30.6	32.6	34.1	33.8	33.1	26.0	27.4	33.8	28.6

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

(b) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.

NORTHERN(b)..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
GUEST ARRIVALS ('000)												
<b>2001</b>												
December quarter	—	n.p.	—	n.p.	39.9	15.7	11.3	66.9	n.p.	16.2	n.p.	37.7
<b>2002</b>												
October	—	n.p.	n.p.	2.1	12.8	6.8	4.2	23.8	5.8	6.1	3.0	14.9
November	—	n.p.	n.p.	2.5	14.2	7.4	4.3	26.0	6.8	6.2	3.3	16.3
December	—	n.p.	n.p.	3.0	14.1	7.0	4.6	25.7	5.8	5.5	3.5	14.8
December quarter	—	n.p.	n.p.	7.6	41.1	21.3	13.2	75.5	18.4	17.8	9.7	46.0
AVERAGE LENGTH OF STAY (days)												
<b>2001</b>												
December quarter	—	n.p.	—	n.p.	1.7	1.8	1.9	1.8	n.p.	1.4	n.p.	1.6
<b>2002</b>												
December quarter	—	n.p.	n.p.	1.7	1.8	1.5	1.9	1.8	1.5	1.5	2.5	1.7
TAKINGS FROM ACCOMMODATION (\$'000)												
<b>2001</b>												
December quarter	—	n.p.	—	n.p.	4 082	1 222	727	6 031	n.p.	1 365	n.p.	3 533
<b>2002</b>												
October	—	n.p.	n.p.	140	1 410	489	293	2 191	447	481	408	1 335
November	—	n.p.	n.p.	147	1 536	494	282	2 311	536	520	525	1 582
December	—	n.p.	n.p.	146	1 548	505	302	2 355	397	460	569	1 426
December quarter	—	n.p.	n.p.	432	4 493	1 487	877	6 858	1 380	1 461	1 502	4 343
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
<b>2001</b>												
December quarter	—	n.p.	—	n.p.	94.6	84.2	85.4	91.1	n.p.	98.7	n.p.	99.8
<b>2002</b>												
October	—	n.p.	n.p.	87.1	94.4	88.3	87.3	92.0	71.7	91.5	128.6	91.1
November	—	n.p.	n.p.	87.2	94.4	87.7	84.9	91.6	72.2	94.0	132.7	93.5
December	—	n.p.	n.p.	83.3	99.5	93.3	96.8	97.7	70.1	98.7	141.8	99.4
December quarter	—	n.p.	n.p.	85.8	96.1	89.7	89.5	93.8	71.4	94.6	134.8	94.6
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
<b>2001</b>												
December quarter	—	n.p.	—	n.p.	51.9	46.5	43.9	49.6	n.p.	40.7	n.p.	39.1
<b>2002</b>												
October	—	n.p.	n.p.	37.7	53.2	50.9	45.4	51.5	32.2	42.6	67.5	42.8
November	—	n.p.	n.p.	40.7	59.9	53.1	45.2	56.1	39.9	47.6	89.8	52.4
December	—	n.p.	n.p.	39.1	58.4	52.5	46.9	55.3	28.6	40.8	94.1	45.7
December quarter	—	n.p.	n.p.	39.2	57.1	52.2	45.8	54.3	33.5	43.6	83.7	46.9

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

(b) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.

## WEST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT				
<b>December quarter 2001</b>				
Establishments	3	5	2	10
Guest rooms	n.p.	n.p.	n.p.	413
Bed spaces	n.p.	n.p.	n.p.	1 239
Persons employed	n.p.	n.p.	n.p.	216
<b>December quarter 2002</b>				
Establishments	3	5	2	10
Guest rooms	n.p.	n.p.	n.p.	425
Bed spaces	n.p.	n.p.	n.p.	1 211
Persons employed	n.p.	n.p.	n.p.	258
ROOM NIGHTS OCCUPIED ('000)				
<b>2001</b>				
December quarter	n.p.	n.p.	n.p.	15.8
<b>2002</b>				
October	n.p.	n.p.	n.p.	5.1
November	n.p.	n.p.	n.p.	5.8
December	n.p.	n.p.	n.p.	4.8
December quarter	n.p.	n.p.	n.p.	15.7
ROOM OCCUPANCY RATES (%)				
<b>2001</b>				
December quarter	n.p.	n.p.	n.p.	41.6
<b>2002</b>				
October	n.p.	n.p.	n.p.	38.8
November	n.p.	n.p.	n.p.	45.2
December	n.p.	n.p.	n.p.	36.5
December quarter	n.p.	n.p.	n.p.	40.1
GUEST NIGHTS ('000)				
<b>2001</b>				
December quarter	n.p.	n.p.	n.p.	29.2
<b>2002</b>				
October	n.p.	n.p.	n.p.	9.1
November	n.p.	n.p.	n.p.	10.0
December	n.p.	n.p.	n.p.	9.2
December quarter	n.p.	n.p.	n.p.	28.2
BED OCCUPANCY RATES (%)				
<b>2001</b>				
December quarter	n.p.	n.p.	n.p.	25.7
<b>2002</b>				
October	n.p.	n.p.	n.p.	24.2
November	n.p.	n.p.	n.p.	27.6
December	n.p.	n.p.	n.p.	24.4
December quarter	n.p.	n.p.	n.p.	25.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## WEST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
GUEST ARRIVALS ('000)				
<b>2001</b>				
December quarter	n.p.	n.p.	n.p.	25.5
<b>2002</b>				
October	n.p.	n.p.	n.p.	6.2
November	n.p.	n.p.	n.p.	6.7
December	n.p.	n.p.	n.p.	6.0
December quarter	n.p.	n.p.	n.p.	18.9
AVERAGE LENGTH OF STAY (days)				
<b>2001</b>				
December quarter	n.p.	n.p.	n.p.	1.1
<b>2002</b>				
December quarter	n.p.	n.p.	n.p.	1.5
TAKINGS FROM ACCOMMODATION (\$'000)				
<b>2001</b>				
December quarter	n.p.	n.p.	n.p.	1 319
<b>2002</b>				
October	n.p.	n.p.	n.p.	425
November	n.p.	n.p.	n.p.	458
December	n.p.	n.p.	n.p.	428
December quarter	n.p.	n.p.	n.p.	1 310
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)				
<b>2001</b>				
December quarter	n.p.	n.p.	n.p.	83.4
<b>2002</b>				
October	n.p.	n.p.	n.p.	83.0
November	n.p.	n.p.	n.p.	79.4
December	n.p.	n.p.	n.p.	88.9
December quarter	n.p.	n.p.	n.p.	83.5
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)				
<b>2001</b>				
December quarter	n.p.	n.p.	n.p.	34.7
<b>2002</b>				
October	n.p.	n.p.	n.p.	32.3
November	n.p.	n.p.	n.p.	35.9
December	n.p.	n.p.	n.p.	32.5
December quarter	n.p.	n.p.	n.p.	33.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

ROOM OCCUPANCY RATE  
ROOM NIGHTS OCCUPIED ..... (PER CENT) .....

Area	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	October	November	December	December qtr	October	November	December	December qtr
Glenorchy (C)	7	187	487	130	3 141	3 105	2 751	8 997	54.2	55.3	47.5	52.3
Hobart (C)												
Inner	5	440	1 083	220	8 984	9 190	7 473	25 647	65.9	69.6	54.8	63.4
Remainder	27	1 502	4 163	1 402	35 863	37 401	34 603	107 867	77.0	83.0	74.3	78.1
Total	32	1 942	5 246	1 622	44 847	46 591	42 076	133 514	74.5	80.0	69.9	74.7
Balance	4	90	286	39	1 522	1 593	1 565	4 680	54.6	59.0	56.1	56.5
Greater Hobart (TR)	43	2 219	6 019	1 791	49 510	51 289	46 392	147 191	72.0	77.0	67.4	72.1
Southern (TR)	6	155	493	84	2 183	2 370	2 297	6 850	45.4	51.0	47.8	48.0
Break O'Day (M)	4	186	568	106	1 922	2 483	1 928	6 333	33.3	44.5	33.4	37.0
Glamorgan/Spring Bay (M)	9	312	1 137	209	4 884	5 396	5 267	15 547	50.5	57.6	54.5	54.2
East Coast (TR)	13	498	1 705	315	6 806	7 879	7 195	21 880	44.1	52.7	46.6	47.8
Northern (TR)	4	120	451	50	1 612	1 680	1 746	5 038	43.3	46.7	46.9	45.6
Launceston (C)												
Inner	8	484	1 341	268	8 134	9 361	8 478	25 973	54.2	64.5	56.5	58.3
Part B	16	639	2 186	244	11 270	11 428	10 926	33 624	56.9	59.6	55.2	57.2
Total	24	1 123	3 527	512	19 404	20 789	19 404	59 597	55.7	61.7	55.7	57.7
Balance	7	250	814	550	4 424	4 433	4 688	13 545	57.1	59.1	60.5	58.9
Greater Launceston (TR)	31	1 373	4 341	1 062	23 828	25 222	24 092	73 142	56.0	61.2	56.6	57.9
Burnie (C)	8	235	630	121	2 848	2 930	2 285	8 063	39.1	41.6	31.4	37.3
Central Coast (M)	5	110	308	48	1 331	1 412	1 222	3 965	39.0	42.8	35.8	39.2
Devonport (C)	8	254	754	126	4 313	5 806	4 417	14 536	54.8	76.2	56.1	62.2
Kentish (M)	3	154	560	138	2 707	3 238	3 551	9 496	56.7	70.1	74.4	67.0
Waratah/Wynyard (M)	4	100	256	45	1 163	1 111	866	3 140	37.5	37.0	27.9	34.1
Balance	5	154	442	91	2 294	2 426	2 003	6 723	48.1	52.5	42.0	47.5
North West (TR)	33	1 007	2 950	569	14 656	16 923	14 344	45 923	46.9	56.0	45.9	49.6
West Coast (TR)	10	425	1 211	258	5 118	5 765	4 811	15 694	38.8	45.2	36.5	40.1
Tasmania	140	5 797	17 170	4 129	103 713	111 128	100 877	315 718	57.7	63.9	56.1	59.2

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).



GUEST NIGHTS ..... GUEST ARRIVALS ..... TAKINGS FROM ACCOMMODATION (\$ '000) .....

October	November	December	December qtr	October	November	December	December qtr	October	November	December	December qtr
6 173	5 704	6 518	18 395	3 349	2 702	3 173	9 224	227	210	216	653
14 040	14 941	13 366	42 347	6 255	6 885	6 858	19 998	876	896	779	2 552
59 281	62 306	60 949	182 536	21 925	25 655	24 213	71 793	4 034	4 011	3 721	11 765
73 321	77 247	74 315	224 883	28 180	32 540	31 071	91 791	4 910	4 908	4 500	14 317
3 551	3 661	3 992	11 204	866	818	565	2 249	108	120	145	373
83 045	86 612	84 825	254 482	32 395	36 060	34 809	103 264	5 245	5 238	4 861	15 344
5 016	5 355	5 433	15 804	3 477	3 661	3 378	10 516	194	211	193	599
3 537	4 840	3 927	12 304	2 799	4 247	3 242	10 288	163	189	162	514
10 220	10 955	11 479	32 654	7 137	7 465	7 449	22 051	504	623	685	1 811
13 757	15 795	15 406	44 958	9 936	11 712	10 691	32 339	667	812	847	2 325
3 564	4 237	4 908	12 709	2 109	2 458	3 014	7 581	140	147	146	432
12 425	14 352	14 051	40 828	6 169	7 088	6 511	19 768	800	907	866	2 572
22 890	22 149	23 563	68 602	13 567	14 737	14 749	43 053	948	945	974	2 866
35 315	36 501	37 614	109 430	19 736	21 825	21 260	62 821	1 747	1 852	1 840	5 438
7 372	7 042	8 498	22 912	4 083	4 142	4 474	12 699	444	460	515	1 419
42 687	43 543	46 112	132 342	23 819	25 967	25 734	75 520	2 191	2 311	2 355	6 858
4 156	4 321	3 370	11 847	2 821	3 050	2 279	8 150	221	225	178	624
1 884	2 089	1 941	5 914	1 041	1 143	927	3 111	77	84	74	235
6 187	8 257	7 282	21 726	4 320	5 205	4 795	14 320	345	470	349	1 163
5 836	6 605	8 250	20 691	2 582	2 787	3 045	8 414	409	508	571	1 489
2 308	2 138	1 897	6 343	1 985	1 829	1 572	5 386	96	88	78	261
3 679	3 854	3 468	11 001	2 134	2 307	2 159	6 600	188	206	176	570
24 050	27 264	26 208	77 522	14 883	16 321	14 777	45 981	1 335	1 582	1 426	4 343
9 070	10 013	9 165	28 248	6 186	6 688	6 022	18 896	425	458	428	1 310
181 189	192 819	192 057	566 065	92 805	102 867	98 425	294 097	10 198	10 758	10 256	31 211

# EXPLANATORY NOTES

## INTRODUCTION

**1** This data service contains data for Tasmania from the ABS quarterly Survey of Tourist Accommodation (STA). The STA is a mailout collection that completely enumerates all in-scope accommodation establishments. Survey results for all states and territories and Australia are published in *Tourist Accommodation, Australia* (cat. no. 8635.0).

**2** From the March quarter 1998, the scope and collection strategy for the STA was changed to include only significant accommodation establishments (these are defined below).

## SCOPE

**3** On a quarterly basis, the STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms or units.

**4** Every third year beginning with 2000, the STA expands to also include:

- holiday flats, units and houses of letting entities with 15 or more rooms or units;
- caravan parks with 40 or more powered sites;
- visitor hostels with 25 or more bed spaces.

**5** The short-term non-residential accommodation which is in scope of the STA is accommodation which is not leased, and which is provided to guests who would generally stay for periods of less than two months.

**6** Some establishments also provide long-term residential accommodation. For hotels, motels, guest houses and serviced apartments, the amount of such activity is considered to be insignificant and is included in the data presented in this publication.

## DEFINITIONS OF ACCOMMODATION ESTABLISHMENTS

**7** The STA currently includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:

- hotels and resorts with facilities - establishments with 15 or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- motels, private hotels and guest houses with facilities - establishments with 15 or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms.
- serviced apartments - establishments with 15 or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.

## CLASSIFICATION CHANGES

**8** As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units, which were formerly in categories such as hotels, motels or holiday flats, units and houses are now classified as serviced apartments. A small number of establishments which were previously classified as motels have been reclassified as holiday flats, units and houses and are therefore no longer in scope of the quarterly STA, except as described in paragraph 4.

## COVERAGE

**9** Coverage is comprehensive and from the September quarter 1999, has been obtained from the Australian Automobile Association accommodation guide, which is updated twice yearly. This is supplemented by notification of new tourism developments and their likely opening dates in selected guides, major tourism journals and periodicals and newspapers. Periodic comparison to lists of accommodation establishments provided by the various tourism commissions and industry associations is also undertaken.

## DATA QUALITY

**10** The survey does not have a sample component and the data are not subject to sampling variability. However, other inaccuracies collectively referred to as non-sampling error may affect the data. These non-sampling errors may arise from a number of sources, including:

- errors in the reporting of data by respondents;
- errors in the process of capturing data;
- estimation for missing data; and
- definition and classification errors.

Every effort has been made to reduce non-sampling error to a minimum by careful design and testing of questionnaires, and efficient operating procedures and systems used to compile statistics.

**11** The December quarter 2002 response rates were:

- 96% licensed hotels
- 89% motels and guest houses
- 97% serviced apartments

## REGIONAL DATA

**12** Survey results are aggregated to tourism regions as defined by relevant state and territory tourist commissions or equivalent organisations. Tourism regions are reviewed annually and may be subject to boundary and name changes. Where changes have occurred care should be taken when making comparisons with previously published data at this level.

Details of the composition of tourism regions and major changes to tourism regions may be found in *Tourist Accommodation, Small Area Data* standard data service products for each state/territory (cat. no. 8635.n.40.001) issued quarterly. Outline maps of tourism regions are also provided in these small area data products.

## ANNUAL CAPACITY DATA

**13** ABS releases counts of accommodation establishments and their capacity as at the end of December each year in respect of the pre-1998 scope of the survey (but recognising serviced apartments separately) as follows:

- hotels, motels and guest houses and serviced apartments with facilities and having five or more rooms;
- holiday flats, units and houses (other than those included with serviced apartments) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short term letting;
- all caravan parks regardless of size; and
- all visitor hostels regardless of size.

**14** As a result of classification changes applied from March quarter 1998 onward, data will not be comparable with that previously published for particular accommodation types.

**15** These counts are published annually in a quarterly issue of *Tourism Indicators, Australia* (cat. no. 8634.0).

## STATISTICS AVAILABLE ON REQUEST

**16** The ABS makes tourist accommodation data available on request, including statistics for past quarters, for specific areas and specific data items. For example, detailed employment statistics showing the number of full-time, part-time or casual employees may be available. Normally such data are made available on a fee for service basis.

## RELATED PUBLICATIONS

**17** Other ABS publications and products which may be of interest include:

*Directory of Tourism Statistics, 2001* cat. no. 1130.0 (irregular)  
*Overseas Arrivals and Departures, Australia* cat. no. 3401.0 (issued monthly)  
*Tourism Indicators, Australia* cat. no. 8634.0 (issued quarterly)  
*Tourist Accommodation, Small Area Data* cat. no. 8635.n.40.001 standard data service (SDS) products for each state/territory (except the ACT) (issued quarterly).

**18** Current publications and other products released by the ABS are listed in the *Catalogue of Publications and Products* (cat. no. 1101.0). The catalogue is available from any ABS office or the ABS web site <<http://www.abs.gov.au>>. The ABS also issues a daily release advice on the web site which details products to be released in the week ahead.

## EFFECTS OF ROUNDING

**19** Where figures have been rounded, discrepancies may occur between totals and the sum of the component items.

## SYMBOLS AND OTHER USAGES

n.a. not available  
 n.p. not publishable  
 . . not applicable  
 — nil or rounded to zero  
 (C) City  
 (M) Municipality  
 (TR) Tourism Region

## GLOSSARY

<b>Average length of stay</b>	Average length of stay is expressed in numbers of days and calculated by dividing <i>Guest nights</i> by <i>Guest arrivals</i> .
<b>Bed spaces</b>	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
<b>Capacity</b>	Capacity in terms of <i>Guest rooms/units</i> or <i>Bed spaces</i> is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
<b>Establishments</b>	The number of hotels, motels and guest houses and serviced apartments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
<b>Guest arrivals</b>	The total number of paying guests counted only on the first night they stayed at the accommodation establishment during the survey period.
<b>Guest rooms</b>	The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
<b>Occupancy</b>	<p>Occupancy in terms of <i>Room nights</i> refers to the total number of nights each guest room or unit was occupied during the survey period.</p> <p>Occupancy in terms of <i>Guest nights</i> refers to the total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.</p>
<b>Occupancy rates</b>	<p><i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period</p> $\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ <p>providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.</p>
<b>Persons employed</b>	The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).
<b>Room nights available</b>	The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.
<b>Star grading</b>	<p>The grading of hotels, motels and guest houses with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication <i>Accommodation Australia</i>, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).</p> <p>From the September quarter 1999, some (very few) large establishments not star graded by the AAA have been allocated a star grade by the ABS for Survey of Tourist Accommodation statistical tabulation purposes.</p>

**Takings from accommodation**

Since 1 July 2000, takings from accommodation include gross revenue from the provision of accommodation, including GST. Takings from meals are excluded. In cases where takings from accommodation data cannot be provided inclusive of GST the amount of GST payable is estimated and the data revised accordingly.

Prior to 1 July 2000, takings from accommodation for some jurisdictions included bed taxes. From 1 July bed taxes were abolished being replaced by GST. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

# COMPOSITION OF TOURISM REGIONS

## CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (2001 EDITION) AND TOURISM REGIONS

### TASMANIA

	SLA code		SLA code
<b>Greater Hobart</b>		<b>Greater Launceston</b>	
Brighton (M)	605050410	George Town (M) - Pt A	615052211
Clarence (C)	605051410	Launceston (C) - Inner	615054011
Derwent Valley (M) - Pt A	605051511	Launceston (C) - Pt B	615054012
Derwent Valley (M) - Pt B	610051512	Meander Valley (M) - Pt A	615054211
Glenorchy (C)	605052610	Northern Midlands (M) - Pt A	615054611
Hobart (C) - Inner	605052811	West Tamar (M) - Pt A	615055811
Hobart (C) - Remainder	605052812		
Kingborough (M) - Pt A	605053611	<b>North West</b>	
Sorell (M) - Pt A	605054811	Burnie (C) - Pt A	620050611
		Burnie (C) - Pt B	620100612
<b>Southern</b>		Central Coast (M) - Pt A	620050811
Central Highlands (M)	610051010	Central Coast (M) - Pt B	620100812
Huon Valley (M)	610053010	Circular Head (M)	620101210
Kingborough (M) - Pt B	610053612	Devonport (C)	620051610
Sorell (M) - Pt B	610054812	Kentish (M)	620103210
Southern Midlands (M)	610055010	King Island (M)	620103410
Tasman (M)	610055210	Latrobe (M) - Pt A	620053811
		Latrobe (M) - Pt B	620103812
<b>East Coast</b>		Waratah/Wynyard (M) - Pt A	620055411
Break O'Day (M)	615150210	Waratah/Wynyard (M) - Pt B	620105412
Glamorgan/Spring Bay (M)	610052410		
		<b>West Coast</b>	
<b>Northern</b>		West Coast (M)	620155610
Dorset (M)	615151810		
Flinders (M)	615152010		
George Town (M) - Pt B	615102212		
Launceston (C) - Pt C	615104013		
Meander Valley (M) - Pt B	615104212		
Northern Midlands (M) - Pt B	615104612		
West Tamar (M) - Pt B	615105812		
West Tamar (M) - Pt B	615105812		











## FOR MORE INFORMATION...

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<i>LIBRARY</i>	A range of ABS publications is available from public and tertiary libraries Australia-wide. Contact your nearest library to determine whether it has the ABS statistics you require, or visit our web site for a list of libraries.
<i>CPI INFOLINE</i>	For current and historical Consumer Price Index data, call 1902 981 074 (call cost 77c per minute).
<i>DIAL-A-STATISTIC</i>	For the latest figures for National Accounts, Balance of Payments, Labour Force, Average Weekly Earnings, Estimated Resident Population and the Consumer Price Index call 1900 986 400 (call cost 77c per minute).

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